

WHO  
WE  
ARE



***Prestige*** 

*Our purpose  
is to provide  
opportunities  
for people to  
build a better  
financial future.*

**Prestige** 

# WELCOME

We hope you're curious about what kind of company you're working for. Why? Because when you understand how and why we do business, you'll see how you fit into the big picture. In fact, you might not realize just how big that picture is.

Whatever your position in the company, you're joined by employees involved in real estate and development, entertainment, sports, retail, financing, health care, investing, philanthropy, and a whole lot more – each committed to living our company values and creating an inclusive environment where everyone is valued, respected, heard, and treated with kindness.

That's a lot going on at any one time, and while growth and financial success are a priority, we also want to make the world a better place.

OUR

# MISSION



## TO ENRICH LIVES

Some people may only look at the outward aspects of the company: our growth, our many businesses and the other material signs of our achievements.

But that's only half the story...

We achieve true success when we positively impact our employees and partners, customers and guests, vendors and suppliers, and the environments and communities around us. As we prosper in business, we have an obligation to enrich lives and to make the world a better place.



*When we step out of our comfort zone to give to those around us, we enrich the lives of those within our circle of influence—and beyond.*

OUR

VISION



## TO BE THE BEST

Our company's success is based on personal growth and continuous improvement. We strive to be the best place in town to work and the best place in town to do business. We believe our work should be productive, worthwhile and fun. If we enjoy what we do, we'll perform better and customers will take notice.



*When we make our  
work more enjoyable,  
the quality of our work  
improves. And when  
customers enjoy working  
with us, business really  
begins to soar.*



VALUE 1 OF 4

## DO THE RIGHT THING

Integrity is the foundation of all things successful. It defines our behavior and all of our actions and interactions. Trust, both in business and in our personal lives, is built on integrity.

- *Honor your word.*
- *Do the right thing simply because it's right.*
- *Be someone that co-workers, customers and communities can count on.*





*Take the high road  
in all your decisions.  
Do the right thing and  
both your personal and  
professional ascent  
will continue.*



VALUE 2 OF 4

## GIVE YOUR BEST EVERY DAY

Hard work is a commitment to excellence. It's about applying fundamental disciplines consistently. As we do so, we get better every day.

- *Make good things happen by giving your best effort.*
- *Learn what you can. Teach what you know.*
- *Never give up on pursuing your goals and realizing your potential.*



*Put your heart into  
your work, however  
challenging the obstacles  
or however steep the way.  
The satisfaction comes  
not just in finishing, but in  
exerting sincere effort.*

# STEWARDSHIP



VALUE 3 OF 4

## PRESERVE AND GROW THE BASE

We have been entrusted with resources and responsibility, and it is our duty to make the best use of them. When we do, we are rewarded.

- *Be responsible and accountable.*
- *Grow and enhance the resources entrusted to us.*
- *Protect, preserve and sustain those resources for future generations.*



*Like a gardener  
nurturing older trees  
while planting new ones,  
we should preserve and  
grow the base within our  
sphere of responsibility.*





VALUE 4 OF 4

## GIVE OF YOURSELF

When we serve others, we build bridges where they didn't exist before. No true act of service, however small, is ever wasted.

- *See each transaction and interaction as a chance to bless lives.*
- *Look for opportunities to make a difference.*
- *Find ways to make the ordinary extraordinary.*



*Working together, we  
can give of ourselves  
and support others  
in ways that fill dark,  
stormy skies with the  
sunshine of hope.*

In addition to the Mission,  
Vision and Values,  
our employees have  
lived and worked by a  
set of **guiding principles**.

These ideas have been  
essential to the organization's  
foundation and will remain  
relevant to its future.



### PRINCIPLE 1

*Protect the legal, financial and moral well-being of the company.*

### PRINCIPLE 2

*Be a student. Be a teacher. Be a leader.*

### PRINCIPLE 3

*Have a little fun. Make a little money.  
Take care of the customer.*

### PRINCIPLE 4

*Remember, our business is a means to an end.*

### PRINCIPLE 5

*Go about doing good until there's too much good in the world.*

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*Go about doing good  
until there's too much  
good in the world.*

*Larry H. Miller*

*Lead with love and  
success will follow.*

*Gail Miller*

”



# BUILDING FOR TOMORROW

Larry Miller had a favorite poem that he often shared when explaining the importance of building for tomorrow. The verses reflect our shared belief that we have a stewardship to those who follow in our path.

The Bridge Builder  
By Will Allen Dromgoole

An old man going a lone highway,  
Came, at the evening cold and gray,  
To a chasm vast and deep and wide.  
Through which was flowing a sullen tide  
The old man crossed in the twilight dim,  
The sullen stream had no fear for him;  
But he turned when safe on the other side  
And built a bridge to span the tide.



**Doing Good. Together.** means building connections and fostering a sense of community. When we come together to work towards a common goal, we form bonds with each other that can last a lifetime. And when we work together, we can accomplish more than we ever could on our own.

*Larry H. Miller*

Doing Good. Together.

***Prestige*** 

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